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= 1952 =

# SWAN ISLAND DAHLIAS

DICK McCARTER — Grower

P.O. Box 901

CANBY, OREGON



Librarian  
U. S. Dept of Agriculture  
Washington 25, D. C.





Purple Supreme

Red Charm

Corona

Golden State

Dieppe

Orange Gold

Snow Princess

Abu Hassan

True Love

## Glamorous GLADIOLUS

During the past two years we have featured Rainbow Assortments of gladiolus in our catalog. Hundreds of satisfied customers have bought these collections, and many have written asking us to carry named varieties in addition to the collection offers. In response to this demand we are offering thirty gladiolus varieties this year. Included in these thirty are many of the standard florist varieties, as well as a number of the newer sorts. Try at least a few dozen of these beautiful flowers in your garden this season. Naturally the bulbs offered are of the same high quality as our dahlias and are guaranteed to please you one hundred per cent or your money will be cheerfully refunded. GROW A GARDEN OF GLAMOROUS GLADS.

All gladiolus varieties are offered in two sizes, Large and Medium. Large bulbs measure 1 1/4" or more across, and Medium bulbs measure 3/4" to 1 1/4" across. ALL THESE SIZES WILL BLOOM THIS YEAR. Large bulbs will bloom somewhat sooner than Medium sized bulbs, and will occasionally have two or three spikes per bulb rather than one. Large bulbs will also sometimes make slightly taller and fuller spikes.

### VARIETY

	Each	Doz.	Each	Doz.
	LARGE	MEDIUM	LARGE	MEDIUM
Abu Hassan. Rich violet blue. Very popular. See illustration	.10	\$1.00	.06	.60
Bonneville. Vigorous growing scarlet. Good cutflower	.08	.80	.05	.50
Burma. Heavily ruffled deep rose. See illustration	.08	.80	.05	.50
Chamouny. Deep rose with slight silver edging	.08	.80	.05	.50
Corona. Creamy white with rose edging. See illustration	.10	1.00	.06	.60
Daisy Mae. Giant orange pink	.10	1.00	.06	.60
Dieppe. Deep salmon red. See illustration	.10	1.00	.06	.60
Elizabeth the Queen. Beautiful ruffled lavender. Very popular	.08	.80	.05	.50
Ethel Cave Cole. Light salmon pink. Very tall spikes	.08	.80	.05	.50
Florence Nightingale. Glistening ruffled white. New	.12	1.25	.08	.80
Greenlight. Light yellow with greenish cast	.12	1.25	.08	.80
Golden State. Rich yellow. See illustration	.09	1.00	.06	.60
Ivory Key. Ivory white with slight lavender penciling	.08	.80	.05	.50
Miss Wisconsin. Deep lavender rose	.08	.80	.05	.50
Orange Gold. Tall clear orange. See illustration	.08	.80	.05	.50
Oriental Pearl. Massive cream, sometimes 7" in diameter	.08	.80	.05	.50
Picardy. Salmon pink. Best glad ever grown	.08	.80	.05	.50
Purple Supreme. Lustrous deep purple. See illustration	.08	.80	.05	.50
Red Charm. Rich glowing red. See illustration	.08	.80	.05	.50
Rosa Van Lima. Standard light pink. Very good	.08	.80	.05	.50
Salman's Glory. Huge creamy white with red throat	.08	.80	.05	.50
Silver Wings. White with creamy throat. Sport of Picardy	.03	.30	.05	.50
Snow Princess. Standard commercial white. Good cutflower. See illustration	.08	.80	.05	.50
Spic & Span. Deep ruffled pink. Best new glad	.10	1.00	.06	.60
Spotlight. Clear deep yellow with scarlet throat	.08	.80	.05	.50
Sunspot. Light apricot with red throat	.10	1.00	.06	.60
Takina. Huge wine. Very striking	.08	.80	.05	.50
Tivoli. Lovely clear light rose	.09	1.00	.06	.60
Truelove. Early light pink. Very popular. See illustration	.08	.80	.05	.50
White Goddess. Extremely large ruffled white. Leading prize winner	.15	1.50	.10	1.00

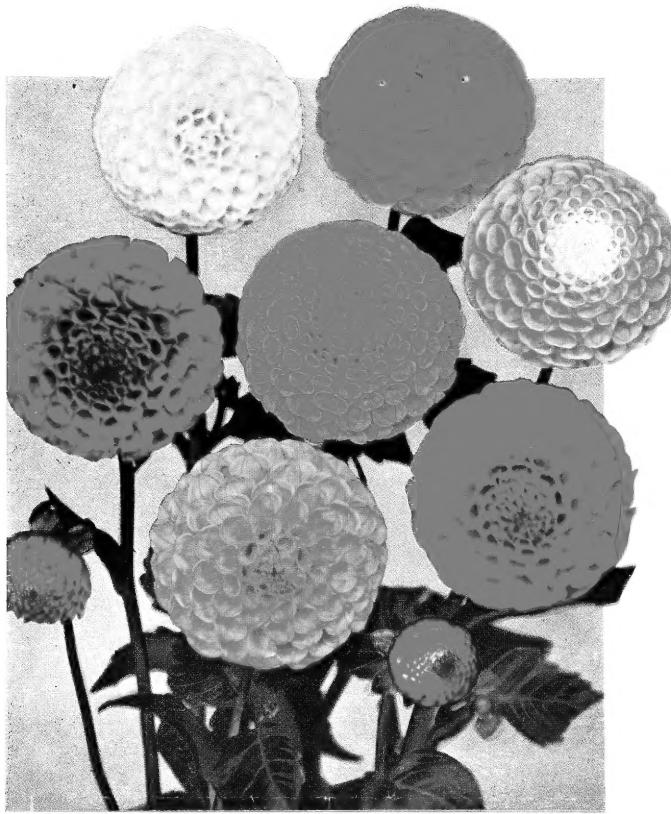
**SPECIAL OFFER NO. 1—1 each of above—all large bulbs, labeled \$2.50; 1 dozen of each \$25.00**

**SPECIAL OFFER NO. 2—1 each of above—all medium size bulbs, labeled \$1.50; 1 dozen of each \$15.00**

**SPECIAL OFFER NO. 3—40 large bulbs, at least 15 different varieties, not labeled \$2.00**

**SPECIAL OFFER NO. 4—60 medium size bulbs, at least 15 different varieties, not labeled \$2.00**

ALL PRICES ON GLADIOLUS AND DAHLIAS ARE PREPAID



# POMPON DAHLIAS

These dainty Pompon or Button Dahlias are admired everywhere for their outstanding qualities as cut flowers. They produce a profusion of blooms averaging 1½ inches in diameter on long, strong stems and will last for days when cut. A bouquet of these bright little flowers will add a cheerful touch to your home.

**STRONG HEALTHY TUBERS 40c EACH**

**Alice.** Bright red. See illustration.

**Amber Queen.** Rich amber. See illustration.

**Betty Ann.** Delicate pink. See illustration.

**Celestia.** Tiny pure white.

**Doria.** Very dark maroon.

**Golden Queen.** Golden yellow.

**Hazel Dell.** Light pink.

**Helen Anita.** Pink with white dot in center. See illustration.

**Iolanthe.** Coral gold.

**Joanna Pettit.** Glowing salmon pink.

**Joe Fette.** Best white. See illustration.

**Libby Rohr.** Wine purple.

**Little Dove.** Rosy orchid.

**Mary Munns.** Orchid lavender.

**Minnie Mells.** Rosy mottled pink.

**Morning Mist.** White, orchid blush.

**Patricia K.** Light lavender.

**Peggy Ann.** Orange.

**Purple Gem.** Dark reddish purple. See illustration.

**Red Eye.** Gold with a red eye.

**Sheila.** New red and yellow.

**Takas Purple.** Royal purple.

**Yellow Gem.** Canary yellow. See illustration.

**Vivid** red.

**ANY 6 FOR \$2.00; ANY 12 FOR \$3.50  
ENTIRE COLLECTION FOR \$6.75**

# Intriguing Delicate CACTUS DAHLIAS

## Everyone a Prize Winner

These exotic beauties with their spiked petals and excellent keeping qualities are rapidly becoming the favorites of many dahlia fanciers. Their grace and beauty is unexcelled by any other flower and you should by all means grow at least a few of these to make your dahlia garden complete.

**Ballay Rouge.** Rich red. Very full flowers, sometimes growing 10" in diameter. **\$1.50**

**Beaute.** Free flowering clear yellow. Very artistic and showy. **.75**

**Frau o'Bracht.** Sulphur yellow on fine stems. Large blooms without special care. **1.00**

**Greater Glory.** Lavender pink with white to center. Petal arrangement is very ruffled. **.75**

**Jersey Dainty.** Medium size white on erect stem. A prize winner for many years. **.75**

**Mary Taylor.** Taffy yellow suffused phlox pink. **1.00**

**Miss Pittsburg.** Fine clear pink. Very free blooming and a beautiful dahlia. **1.00**

**Mme Juissant.** Bishop's violet with slight tint of silver. **.75**

**Mrs. E. J.** Delicate soft pink with a lacy appearance. Very beautiful. **1.00**

**Mustang.** Bright pink. Australian dahlia. Very large blooms and outstanding growth habits. **1.00**

**Nancy Ann Mitchell.** Currant red blooms on 3' to 4' bush. Ideal stems. Excellent keeper. **1.00**

**Sheik.** Lilac rose with silvery white overcast. Very outstanding. Be sure to grow this one. **1.00**

**St. Therese.** Light pink with white center. Our most outstanding cactus dahlia. **.75**

**Taiyo.** Striking bi-color of deepest ox-blood red with white tips. Very different. **1.00**

**Thistledown.** Pure white with ivory blend in center. Very delicate and lacy. **1.00**

**Yellow Spiral.** Deep yellow. Won first prize at San Diego Dahlia show. See illustration at right. **1.00**

**Yellow Special.** Primrose yellow cut flower. One of the very best Dutch dahlias. **1.00**

*"I am happy to inform you that Yellow Spiral which I purchased from you won for me the much coveted two foot trophy for Best Keeper in the Show at the San Diego Dahlia Society Show, and was selected from over 6,000 Dahlias. This Dahlia withstood temperatures from 90 to 110 degrees, and was never shaded—it also took the blue ribbon in the yellow color class."*  
Mrs. M.C., San Diego, Calif.

**Select Any \$5.00 Worth—PAY ONLY \$3.50 — Select Any \$10.00 Worth—PAY ONLY \$6.50**

# Sellwood Glory

During the past three years this variety has made one of the most outstanding records at dahlia shows and competitions all over the United States. It is by far the best decorative cut flower dahlia, and will last up to a week when cut. Even more striking in appearance than the illustration shows, it will stand out in any garden. Truly a dahlia to "rave about". For the fancier who wants something very new and different this dahlia is ideal.

\$2.50 each; 3 for \$6.50

## Jersey Beauty

About thirty years ago this dahlia revolutionized the dahlia world, and has since become a standard of excellence against which all other dahlias are measured. Hundreds of acres of this variety are grown all over the world because of its outstanding keeping qualities, fine stem, and vigorous growth. The color is a soft rich pink with blooms averaging 7" to 9" in diameter. Known and admired wherever dahlias are grown.

\$1.00 each; 3 for \$2.50

## COMBINATION SPECIAL

One root each of outstanding cut flower dahlias, **SELLWOOD GLORY** and **JERSEY BEAUTY**. Suitable for the most discriminating gardener. **\$3.00**

3 Roots of Each \$8.00

## DAHLIAS



CACTUS DAHLIA YELLOW SPIRAL



SELLWOOD GLORY

## BALL DAHLIAS

These old favorites are still popular today. Similar to the pompon dahlias pictured in upper left corner but the blooms are from 3" to 6" across.

**Bonnie Blue.** Silvery lavender.

**Charlotte Caldwell.** Bright clear orange.

**Daintiball.** Rosy lavender.

**Queen of Yellows.** Pure yellow.

**Snow Queen.** Glistening pure white.

**Willy Den Ouden.** Brilliant flame color.

**STRONG HEALTHY TUBERS**

40c Each; All Six for \$2.00

## Miniature DECORATIVE DAHLIAS

Real beauties for cutflowers. Formation similar to Sellwood Glory pictured above, but flowers average 3" to 4" across.

**Baby Fonteneau.** Delicate rose. Heavy bloomer..... \$ .75

**Carlotta.** Orange red. Tall bush..... .50

**Dolly.** Soft lavender. Lush growth..... .50

**Fairy.** Soft pink. Fine cut flower..... .50

**Ike.** Free blooming blood red. Long stems..... .75

**Miniature Jersey Beauty.** Profuse rose pink. Very fine..... .50

**Orchid Lady.** Beautiful orchid shade..... .50

**Purple Queen.** Rich royal purple with each petal tipped white. **Never turns solid color.** New and very beautiful..... 1.00

**Springhill Rose.** American Beauty rose red. Tall bush covered with blooms. One of the finest garden plants..... .50

**White Fawn.** Best pure white miniature. Sturdy bush with good stems and loads of flowers. Very effective when used with Springhill Rose..... .50

Select Any \$5.00 Worth for \$3.50

ENTIRE COLLECTION \$4.00

# Dahlias...as large as Dinnerplates . . . . .



ADIRONDACK SUNSET (Above)

PINK GIANT (Below)



During the past several seasons we have featured DINNERPLATE DAHLIAS in our catalog. The response has been so great that this year we are increasing our list and offering more of these magnificent beauties. These giant flowered dahlias will produce flowers 8 to 12 inches across without any special care. The smallest flowers normally produced by these varieties are considerably larger than the blooms illustrated here, in many cases even twice as large. Order early as we will run out of many varieties within a few weeks.

<b>Adirondack Sunset.</b> Illustrated at left. Deep orange suffused with gold	\$1.00
<b>Aglow.</b> Warm amber suffused with scarlet. Long stems and open growth. A real winner	1.50
<b>Alice May.</b> Giant pure white. Ideal stems and foliage. A consistent show winner	1.00
<b>Azura.</b> Clear lilac. Very large and one of the strongest, healthiest plants in the garden	1.00
<b>Blue River.</b> Silvery lavender. Very large. As near blue as any dahlia grown	.75
<b>Buckeye Bride.</b> Exquisite geranium pink	.75
<b>California Idol.</b> Rich yellow. Always in demand	1.00
<b>Chas Mastick.</b> Very compact blooms of bronze to orange. Has been voted favorite dahlia of the Portland Dahlia Society	.75
<b>Chautauqua Salute.</b> Large wavy petaled blooms of glistening white	1.00
<b>Cinnamon Beauty.</b> Very large cinnamon shaded bloom. Very striking	1.50
<b>Clara Carder.</b> Giant cyclamen pink. Illustrated on front cover	.75
<b>Clarium Kelton.</b> Flame red blended with yellow. Similar to Adirondack Sunset	1.00
<b>Croydon Chief.</b> 12" blooms of deep rose pink on cane like stems. Ideal exhibition type	1.50
<b>Croydon Lilac.</b> New lavender from Australia. Very heavy bloomer	.75
<b>D'Arcy Sainsbury.</b> Huge pure white. A real blue ribbon winner	1.00
<b>Emma Walker.</b> Lush honey yellow blooms. Ruffled and tipped with plum markings	1.00
<b>Faithful.</b> Fine large white. Vigorous grower	1.00
<b>Figaro.</b> Golden yellow flecked with red. Very unusual and striking	1.00
<b>Girl of Hillcrest.</b> Radiant golden orange. Outstanding in any garden	.75
<b>Jane Cowl.</b> Apricot orange. Old but good. Stock very limited	.75
<b>Jane Lausche.</b> Rosy mauve tipped white. Winner of many awards for largest and best blooms	1.50
<b>Jean Trimbee.</b> Rich violet purple. Shaggy and early blooming	1.00
<b>J. K. Alexander, Jr.</b> A superb crimson of startling beauty. One of the best. Order early	1.50

Select Any \$5.00 Worth of Dinnerplate Dahlias — Pay Only \$3.50  
Or Any \$10.00 Worth for Only \$6.50

## \$1 BARGAINS \$1

Because of the wonderful response to our \$1 Bargains in newspapers and magazines last year, we are now offering them as part of our regular catalog. They offer very substantial savings in all the various types, and are particularly attractive to those of you who may not wish to buy enough of any one type to qualify for the quantity discounts. Look them over carefully, and order your \$1 Bargains today!

<b>5 MIXED DAHLIAS</b> . . . . . \$1	<b>3 GIANT DECOR. DAHLIAS</b> . . . . . \$1	<b>3 BALL DAHLIAS</b> . . . . . \$1
We lost the labels, yours at this ridiculously low price.	Gallant Fox, Francis Larooco, Margaret Cole.	Daintiball, Queen of Yellows, Willy den Ouden.
<b>2 DINNERPLATE DAHLIAS</b> . . . . . \$1	<b>2 CACTUS DAHLIAS</b> . . . . . \$1	<b>3 POMPON DAHLIAS</b> . . . . . \$1
Mrs. Geo. le Boutilier, The Commodore.	Andrie's Orange, St. Therese.	Alice, Helen Anita, Mary Munns.
<b>2 DINNERPLATE DAHLIAS</b> . . . . . \$1	<b>3 MIN. DECOR. DAHLIAS</b> . . . . . \$1	<b>3 POMPON DAHLIAS</b> . . . . . \$1
Croydon Lilac, Girl of Hillcrest.	Springhill Rose, Orchid Lady, White Fawn.	Betty Ann, Joe Fette, Libby Rohr.
<b>2 DINNERPLATE DAHLIAS</b> . . . . . \$1	<b>3 MIN. DECOR. DAHLIAS</b> . . . . . \$1	<b>3 POMPON DAHLIAS</b> . . . . . \$1
Buckeye Bride, Oriental Glory.	Dolly, Fairy, Baby Fonteneau.	Morning Mist, Amber Queen, Vivid.
<b>2 GIANT DECOR. DAHLIAS</b> . . . . . \$1	<b>3 BALL DAHLIAS</b> . . . . . \$1	<b>ANY 6 \$1 BARGAINS ONLY \$5</b>
Hill's Supreme, Golden Eclipse.	Bonnie Blue, Charlotte Caldwell, Snow Queen.	<b>ANY 12 \$1 BARGAINS ONLY \$10</b>
<b>2 CACTUS DAHLIAS</b> . . . . . \$1		<b>ALL 15 \$1 BARGAINS ONLY \$12</b>

## How to Grow Dahlias . . .

### PLANTING AND CULTURE

Dahlias will grow in any garden soil, and superior flowers can be produced with little extra care. The ground should be in moist growing condition at all times, especially during the blooming season. After all danger of frost is past, plant the tubers in an open sunny location in holes four to six inches deep and two to three feet apart, either in rows or in mass. Each tuber should be set for some time and support later on they should be set at planting time. Cover the tuber with about two inches of soil and fill in as the sprout grows. To avoid too tall a bush pinch out the top of the plant just under the first set of leaves when five or six side branches have appeared. Water every week, soaking the ground thoroughly.

**FERTILIZER**  
Bone meal may be mixed with the soil in the hole at planting time—a small cupful to each plant. Commercial fertilizers may be used—rather sparingly, about three weeks between applications during the flowering season, but be sure the dust does not get closer than four inches to the stalk. Immediately after the first few or show flowers are produced, especially in the heat of summer, but not horse manure, as it will give too rank a growth.

**INSECT CONTROL**  
Insects on dahlias can be easily controlled by using DDT for thrips, leaf-hoppers, and cucumber or twelve spot beetles. Any insecticide with a nicotine base can

be used for aphids. Follow directions on the package. For red spider use parathion, either dust or spray.

### CUT FLOWERS

Dahlias should be cut when the blooms are fully matured, because they do not open out in water. An immature flower will wilt and one too old will shatter. Put them late at night or early in the morning, using a sharp knife to cut them horizontally. Put them in deep cold water and let them stand several hours before arranging. Scrape the stems slightly for about five to six inches at the base or dip the stems in very hot water for a minute or two. This will make the flowers last longer because it opens up the pores and allows them to absorb more water.

**DIGGING AND STORING**  
In the fall, usually after a frost, cut the bushes off close to the ground. Dig the clumps carefully, making sure the roots are not broken away from the stalk or the necks are not twisted or broken. Trim off the stalks as close to the clump as possible. Store the clumps upright or barrel in a place free from frost, but not so dry that the tubers shrivel. A good rule to follow for storing dahlias is to keep them as you would potatoes. Divide the clumps at planting time after the eyes or sprouts are easily seen. Never plant the whole clump. This will make a cluster of weaker bushes instead of one strong plant.



Golden Eclipse  
Mrs. I. de ver Warner

Hill's Supreme  
Gallant Fox

## Giant DECORATIVE DAHLIAS

### Outstanding Garden Favorites

Here is a selection of proven varieties of the very popular giant flowered decorative dahlias. With a little special care, **practically all of these varieties can be grown to Dinnerplate size**, yet prices are substantially lower than Dinnerplate dahlias. Blooms average 6 inches or more across without special care. Don't overlook these fine varieties.

<b>Avalon.</b> Fine clear yellow	\$ .50
<b>Ballego's Glory.</b> Deep mahogany with each petal tipped gold. Parent plant of Sellwood Glory	.75
<b>Bobby Deane.</b> Deep apricot. Outstanding cut flower	.75
<b>Claire Fleetwood.</b> Soft orchid pink. Vigorous and heavy producer	.50
<b>D-Day.</b> Fine new pink cut flower. Very highly recommended	1.00
<b>Deep Velvet.</b> Dark carmine with overlay of oxblood red. Winner of many awards	1.00
<b>Eastern Echo.</b> Pale rosy red with deep rose stripes	.75
<b>Francis Larocco.</b> Very formal pure yellow. Good cut flower	.50
<b>Rose Glory.</b> Rich rose pink. A very reliable dahlia	.50

Select Any \$5.00 Worth—PAY ONLY \$3.50—ENTIRE COLLECTION for ONLY \$6.50

## Waterlily Dahlias

Actually Decorative type dahlias, these varieties have been officially classed as Waterlily types because of their tendency to cup up and close at night. Unsurpassed as cut flowers they will add a "different" touch to that corner of your garden which needs something special. These three varieties are among the best produced to date and are guaranteed to delight you.

**Gerry Hoeck.** Rich pink in the center shading to pastel at the edges. Exceptionally delicate and fine for arrangements

**Golden Drop.** Deep rich gold. The rather low bushes produce a host of blooms on very strong stems

**Helly Boudejwijn.** Satin white. Tall bush with extra long stiff stems

**WATERLILY COLLECTION OFFER**

1 root of each for \$2.00. Gerry Hoeck, Golden Drop, Helly Boudejwijn  
ORDER TODAY—STOCK LIMITED

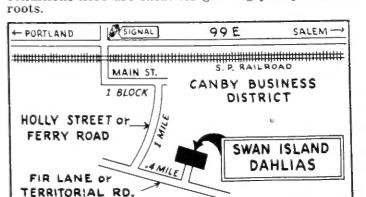
### WHAT SOME SATISFIED CUSTOMERS SAY

"Please send me your 1952 catalog. My dahlias' ordered from you last year were beautiful."  
Mrs. M.D., Oklahoma City, Oklahoma.

"I was indeed proud of the blooms from the tubers bought from you last year. I would like to send me the following this year."  
Mrs. G.R.T., Climax, Georgia.

"I would like your dahlia catalog. My order of last year was very satisfactory. Thank you."  
Mrs. L.E.L., San Jose, Calif.

Please note our NEW ADDRESS: We are now located in Canby, Oregon, about 25 miles south of Portland on Highway 99-E. Canby, known as the "Garden Spot", is the hub of a great flower raising area; conditions here are ideal for growing plump healthy roots.



ORDER NOW . . . AND SAVE \$ \$ \$

SWAN ISLAND DAHLIAS ORDER BLANK

Please NOTE the tremendous savings you will make by ordering enough of a TYPE to qualify for the discounts. For example: A \$1.50 variety actually costs only .97<sup>27</sup>/<sub>21</sub> and a \$1.00 variety only .65<sup>4</sup> if you order \$10.00 worth for \$6.50. LOOK for the SELL prices at the bottom of each TYPE.

Please list the varieties you want on the spaces provided below. If there is not enough room for your order, please list additional varieties on the other side of this sheet.

Frequently stock on a variety is exhausted before the end of the shipping season. In this event may we substitute similar kinds of equal or greater value? **YES** **NO**

PLEASE PRINT THE INFORMATION BELOW. IT WILL INSURE PROMPT DELIVERY OF YOUR ORDER.

NAME \_\_\_\_\_

STREET OR P.O. BOX

## CITY

STATE

AMOUNT ENCLOSED

CASH

**CHECK**

**MONEY ORDER**

## SPRIGHTLY, MINIATURE CACTUS DAHLIAS

Each year we grow acres of these gay bright colored little beauties for our cut flower trade with Portland florists. They are unexcelled for bouquets and arrangements as well as being superior garden plants because of their free flowering characteristics. Your garden is incomplete without them. Average flower size 3" to 5".

**Andrie's Orange.** Golden orange. Each plant produces literally dozens of blooms at one time ..... \$ .50

**Animato.** Radiant rose. Fine stems and an outstanding flower. See illustration ..... .50

**Arabesque.** Clear light yellow. Very low growing bush with loads of flowers. See illustration ..... .50

### ANIMATO



**Barbara Doane.** Light pink with white center. Very delicate ..... .50

**Comtesse.** Rose pink. Very strong wire-like stems ..... 1.00

**Glenda Lou.** Fine new watermelon pink to red. Very outstanding ..... 1.00

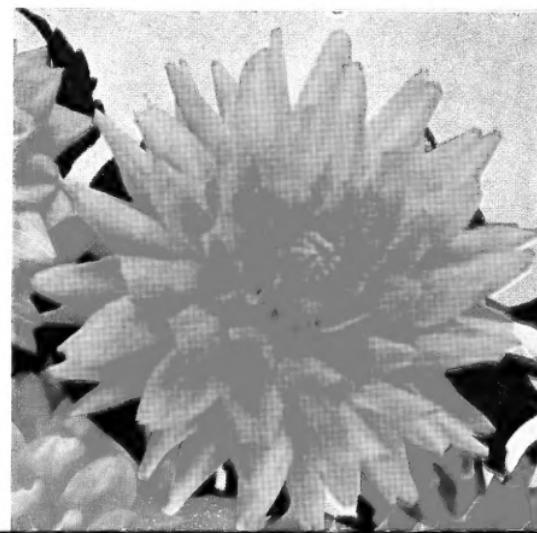
**Honshu Sunshine.** Clear orange. New importation from Japan. The most free flowering miniature dahlia we have ever seen ..... 1.00

**Lombaert's Violet.** Rich violet cut flower. Naturally grows low with a host of blooms at one time. NEW ..... 1.00

**Market Jewel.** Rich velvet red. Flowers almost glow from the intense ruby color. Stock limited ..... .75

**Peace.** Best white miniature cactus. Stock limited so order early ..... .75

### ARABESQUE



ORDER  
NOW  
AND  
SAVE  
\$

Select Any \$5.00 Worth—PAY ONLY \$3.50  
ENTIRE COLLECTION \$5.50